



THE MAGIC MIRROR

A WONDERFUL REFLECTION ON
HOW YOU LOOK, SOUND AND FEEL



I have never seen the team so energised and raring to go after attending The Magic Mirror!



Ben Booker

General Manager | Ashdown Park Hotel & Country Club UK

petermerrett.com

A PETER MERRETT FUNSHOP

THE MAGIC MIRROR

This Funshop is positively confronting but ultimately uplifting. Immerse yourself in this unique opportunity to reflect on how you look, feel and sound. Reflect on what you actually convey internally within your business and externally to your customers. In front of **The Magic Mirror**, you have a chance to consider all of the touches that not only elevate individual team happiness, but also creates an extraordinary customer experience. It's warts and all, but so worth seeing the Wonderful reflection of yourself and your business!

RELISH THREE WONDERFUL GEMS

In this fun and interactive learning experience, attendees will love:

- ★ The reflection and impact of your appearance, posture, words, language and tonality.
- ★ The positive influence on your customers through the presence of your team.
- ★ Standing out by learning new ways to play with your words and daring to be different.

OTHER GOODIES FOR YOUR INSPIRATION

Attendees will leave this Funshop refreshed and with renewed ways of reflecting on how you look, sound and feel having learnt the secrets to:

- ★ The art of persuasion and the power of words.
- ★ Finding ways to go higher and dare to be different.
- ★ Delighting and exciting your customers.
- ★ Resetting their presence by 'being' versus 'doing'.
- ★ Reflecting on case studies of international best business practice.

HOW THE FUNSHOP IS RUN

The Magic Mirror is an ideal stand-alone 90-minute Funshop experience or can be an extended, customized half-day program.